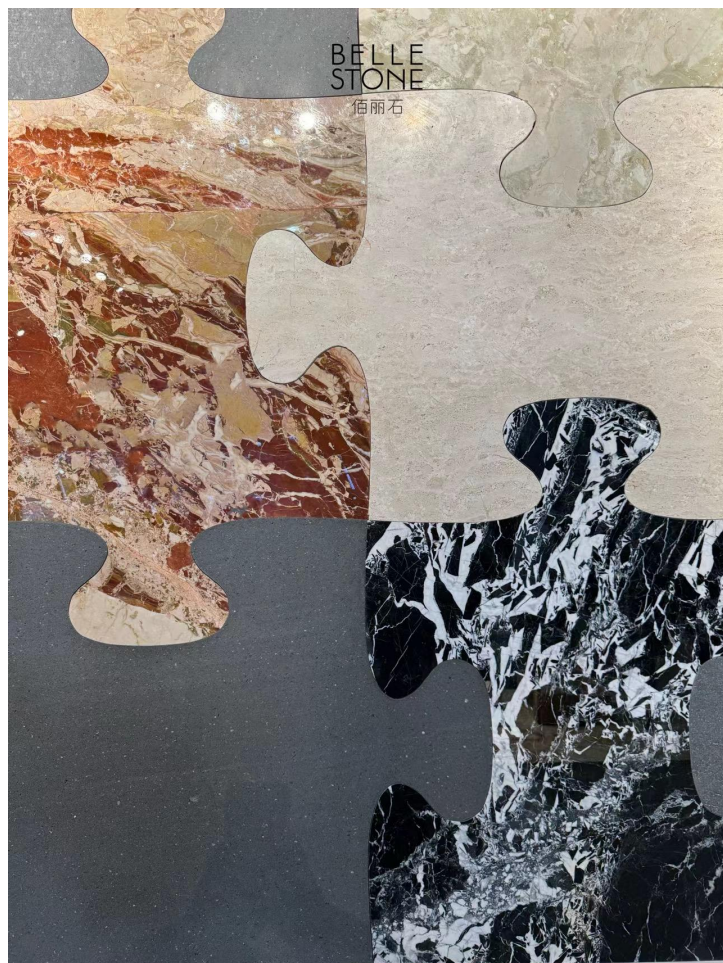


BELLE
STONE
佰丽石

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Color with Belle



关于佰丽石
About
Belle Stone

Belle Stone (佰丽石) | 自然艺术的卓越引渡者

2010年，美国石材专家Erich与中国市场专家Sophie，怀揣着对天然石材的极致热忱与远见，于上海共同创立了Belle Stone。这不仅是一个品牌的诞生，更是一场东方智慧与西方匠心的相遇。

我们的使命清晰而笃定：将欧洲珍稀矿脉的瑰宝，无缝引入中国顶级建筑空间，为高端私宅、地标商业与杰出设计师，提供无可挑剔的天然石材整体解决方案。

Belle Stone | Stone, Elevated.

Founded in Shanghai in 2010 by American stone expert Erich and his Chinese partner Sophie, Belle Stone was created from a shared belief: that natural stone deserves both reverence and precision.

From the beginning, Belle has been more than a sourcing company. It is a bridge — bringing Europe's most exceptional quarries into dialogue with China's most refined architectural and interior spaces.

We curate rare and character-rich stones from across Europe, offering designers and developers a seamless, end-to-end experience — from selection to fabrication to delivery. Our focus is simple: remarkable material, handled beautifully.





石材，是凝固的自然史诗

我们深信，石材并非冰冷的材料。每一片经由Belle Stone甄选的石材，都是地球用数百万年光阴书写的独一无二地质诗篇，是无可复制的天然艺术品。我们的角色，即是这史诗的发现者、翻译者与守护者——以精湛的工艺与敬畏之心，将这些稀世本源，转化为构筑当代永恒的基石。

Stone as Living Art

To us, stone is not a commodity.
It is time made visible.

Every slab carries millions of years of formation — movement, pressure, mineral, and light captured in permanence. Our role is to recognize its character, protect its integrity, and help translate it into spaces that feel enduring and considered.

三位一体，驱动卓越闭环

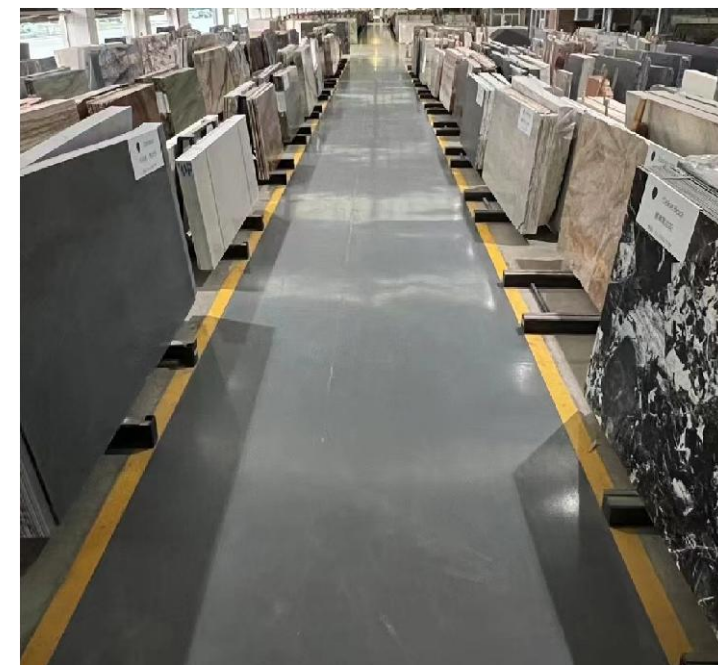
为兑现从源头洞察到完美交付的全价值链承诺，Belle Stone在中国构建了深度融合的三大战略支点：

上海设计中心：作为品牌的美学心脏与灵感前沿，这里汇集全球稀有石材库，是与顶尖设计师共启创意对话的核心场域。

水头供应链中心：坐落于中国石材产业腹地，以前沿的加工技术及高效库存体系，是我们兑现精准、快速交付承诺的坚实保障。

佛山运营中心：立足于中国建陶产业与全球贸易窗口，这里是我们品牌的商业引擎与招商枢纽。它不仅深度链接着全国最重要的渠道网络与客户资源，更将Belle Stone的卓越产品与价值，高效转化为持续增长的市场动力。

从矿山到殿堂，Belle Stone以“欧洲选材力、中国落地力、湾区增长力”的融合势能，致力于成为连接自然瑰宝与伟大空间的、最值得信赖的伙伴。



Built for Designers

To support our partners at every stage, Belle Stone operates through three integrated centers:

Shanghai Design Centre

Our creative home — a curated stone library where designers explore, compare, and envision. It is a space for material discovery and conversation.

Shuitou Supply & Fabrication Hub

Located at the core of China's stone industry, this is where precision happens. Advanced processing, strict quality control, and efficient logistics ensure each project is delivered exactly as intended.

Foshan Operations Centre

Our commercial and partnership base, connecting Belle Stone to leading developers, contractors, and design studios nationwide.

Together, these pillars allow us to move confidently from quarry to completed space — combining European sourcing with disciplined local execution.

From rare vein to refined interior, Belle Stone is dedicated to elevating natural material into meaningful architecture.

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BELLE
STONE

Founder's
Story
创始人故事

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东方智慧与西方匠心的交响：

Belle Stone的诞生与传承

当全球石材猎人，遇见东方石艺大师。

The Symphony of Eastern Wisdom and Western Craftsmanship:

The Origin and Legacy of Belle Stone

When the Global Stone Hunter met the Oriental Stone Master.



灵魂的相遇——当猎人遇见大师

2009年，在艺术与浪漫交织的法国，两位背景迥异的专业人士，因一块石头而相遇。

一位是游走于全球险峻矿脉的“石材猎人”，眼中闪烁着对自然造物的纯粹热忱；一位是深谙东方哲学与商业之道的“石艺大师”，心中谋划着将自然之美落地的蓝图。对极致美学的共同信仰，让他们跨越东西半球，决定携手做一件慢生意：将真正的欧洲顶级石材与国际化专业服务，带入飞速发展的中国。

2010年，Belle Stone应运而生。这不是一次简单的商业合作，而是一场东方智慧与西方匠心的必然交响。

A Meeting of Souls – When the Hunter Met the Master

In 2009, in France, a land woven with art and romance, two professionals from distinct worlds were brought together by a slab of stone.

One was a “Stone Hunter” traversing the world’s most rugged quarries, his eyes alight with a pure passion for nature’s creations. The other was a “Stone Master” versed in Eastern philosophy and business acumen, her mind envisioning a blueprint for grounding this natural beauty. A shared belief in supreme aesthetics led them to join hands across hemispheres, embarking on a deliberate venture: to bring genuine, top-tier European stone and international professional service to the rapidly evolving Chinese market.

In 2010, Belle Stone was born. This was far more than a business partnership; it was the inevitable symphony of Eastern Wisdom and Western Craftsmanship.

西方匠心 · 全球石材猎人 Global Stone Hunter

他是 Erich，Belle Stone的“全球石材猎人”。

他的工作，始于常人足迹未至之处。数十年来，他的身影活跃在意大利卡拉拉山脉的晨雾中、西班牙深色矿坑的岩壁前。他并非只是采购者，而是自然的勘探者与瑰宝的解读者。

猎人之眼：他深信每一块石材都有独一无二的灵魂。他的选择标准超越了常规的成色与花纹，更关乎质地密度、光学特性与地质故事。他寻找的是那种能在光线下呼吸、在空间中低语，并能承载百年时光的非凡材料。

源头之控：他对品质的偏执贯穿全程。从矿源的地质结构分析，到开采面的确定，再到切割与初步防护，他建立了一套严苛的源头管控体系。这确保了每一块抵达中国的Belle Stone石材，都拥有无可争议的纯正血统与顶级物理品质。

匠心传承：他不仅是现代技术的运用者，更是欧洲传统石材加工工艺的守护者与传承者。他将这些工艺的精髓——对材料特性的极致尊重与手工打磨的温度——融入Belle Stone的品质基因。

他是Belle Stone不可撼动的品质基石，是品牌连接地球古老脉动的神经末梢。

Western Craftsmanship · The Global Stone Hunter

He is Erich, the “Global Stone Hunter” of Belle Stone.

His work begins where ordinary footsteps end. For decades, his presence has been felt in the morning mists of Italy's Carrara mountains and before the dark rock faces of Spanish quarries. He is not merely a purchaser, but an explorer of nature and an interpreter of its treasures.

The Hunter's Eye: He believes every stone possesses a unique soul. His criteria transcend ordinary color and veining, delving into textural density, optical properties, and geological narrative. He seeks extraordinary materials that can breathe under light, whisper within a space, and endure centuries.

Source Control: His obsession with quality is all-encompassing. From analyzing a quarry's geological structure to determining the cutting plane and initial treatment, he has established a rigorous source-control system. This ensures every piece of Belle Stone stone arriving in China boasts indisputable pedigree and top-tier physical integrity.

Legacy of Craft: He is not only an adept user of modern technology but also a guardian of Europe's traditional stone-working artistry. He integrates the essence of these crafts—the profound respect for material character and the warmth of hand-finishing—into the very DNA of Belle Stone's quality.

He is the immovable foundation of Belle Stone's quality, the brand's sensory connection to the ancient pulse of the Earth.





东方智慧 · 石艺大师 Stone Master

她是 Sophie, Belle Stone的“石艺大师”。

她的舞台, 是中国广阔而复杂的市场。她精通一种独特的“炼金术”: 将Erich寻获的天然瑰宝, 转化为契合东方审美、满足商业逻辑并能够完美落地的空间解决方案。

大师之思: 她拥有穿透市场表象的洞察力。她能精准捕捉从顶级酒店到私人宅邸的设计趋势, 深刻理解东方美学中“师法自然”与“奢隐于境”的哲学, 并将其转化为对石材应用的创新要求。

落地之艺: 她是资源与项目之间的超级连接器。她主导构建的, 是一套融合了敏捷响应、精密加工与无缝协作的中国落地体系。从理解设计师的概念草图, 到协调水头供应链进行复杂工艺实现, 再到监督最终安装的毫米级精度, 她确保每一份图纸上的灵感, 都能成为震撼人心的现实。

价值之炼: 她擅于挖掘并讲述石材背后的深层价值。在她看来, 石材不仅是材料, 更是提升项目资产价值、塑造独特品牌身份、承载文化表达的战略媒介。她的工作, 是为冰冷的石头注入可被市场感知和认同的热忱与智慧。

她是Belle Stone植根本土的根系, 是将自然艺术转化为商业价值与文化影响力的关键枢纽。

Eastern Wisdom · The Stone Master

She is Sophie, the “Stone Master” of Belle Stone.

Her stage is the vast and complex Chinese market. She masters a unique form of ‘alchemy’: transforming the natural treasures Erich discovers into spatial solutions that resonate with Eastern aesthetics, fulfill commercial logic, and achieve flawless execution.

The Master’s Mind: She possesses penetrating insight into market dynamics. She adeptly captures design trends from luxury hotels to private residences, deeply understands the Eastern philosophical concepts of “learning from nature” and “discreet luxury,” and translates them into innovative requirements for stone application.

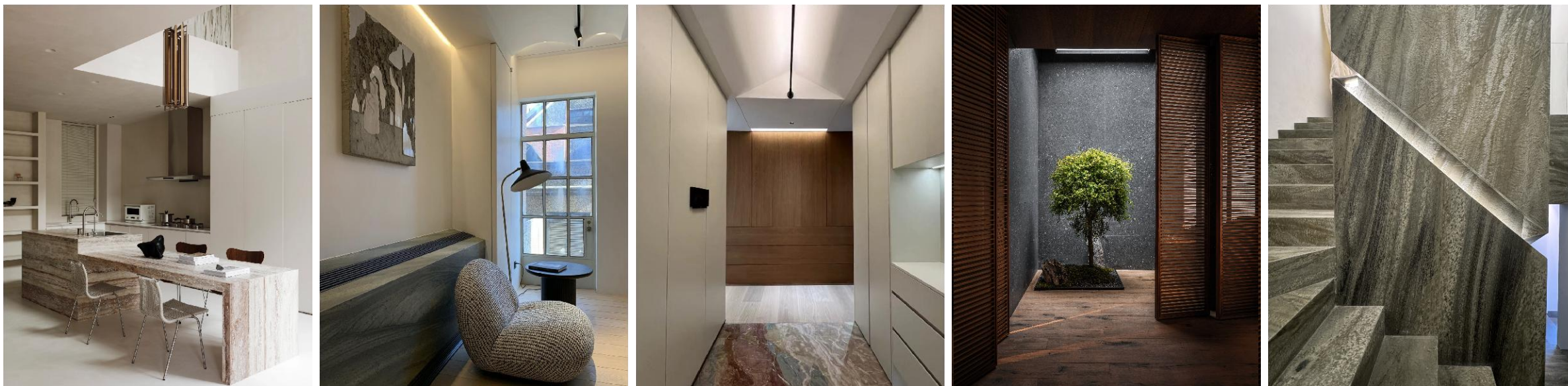
The Art of Execution: She is the super-connector between resource and project. She has architected a China-based execution system synthesizing agile response, precision processing, and seamless collaboration. From interpreting a designer’s conceptual sketch to coordinating complex craftsmanship in the Shuitou supply chain, to supervising millimeter-perfect installation, she ensures every spark of inspiration on paper becomes a breathtaking reality.

The Alchemy of Value: She excels at uncovering and narrating the deep value behind the stone. To her, stone is not just a material but a strategic medium for enhancing project asset value, shaping unique brand identity, and carrying cultural expression. Her work is to infuse the cold stone with a passion and intelligence palpable to the market.

She is the root system grounding Belle Stone in local soil, the pivotal hub transforming natural art into commercial value and cultural influence.

交响的回响——十五年，只为一事

The Echo of the Symphony – Fifteen Years, One Purpose.



正是这两位灵魂人物的无缝协作，定义了Belle Stone独特的品牌路径。

十五年，只为一件事：做好每一块石材。

我们所交付的，不仅是源自地球深处的瑰宝，更是“猎人”的全球视野与极致标准，与“大师”的落地智慧与价值创造的结晶。从外滩传奇餐厅到金融总部大厦，从百年建筑修复到国际奢侈品牌殿堂（如遇外滩、1926、招商银行、Celine等），数百个精品项目的淬炼，让我们提供的远不止石材，而是值得终生托付的系统解决方案。

The seamless collaboration between these two kindred spirits defines Belle Stone's unique path.

Fifteen years, dedicated to a single pursuit: perfecting a piece of stone.

What we deliver is not merely a treasure from the Earth's depths, but the crystallization of the Hunter's global vision and uncompromising standards with the Master's executorial wisdom and value creation. From legendary Bund restaurants to financial headquarters, from century-old architectural restoration to international luxury brand landmarks (such as Yi Wai Tan, 1926, China Merchants Bank, Céline, etc.), hundreds of refined projects have tempered our offering. We provide far more than stone; we provide comprehensive solutions worthy of a lifetime's trust.

十五年，只为打造一门“值得一生回味”的慢生意

Fifteen Years, Dedicated to Crafting a "Slow Business"

Whose Value is Savored for a Lifetime.



我们从不为速度妥协深度。Belle Stone是一座坚实的桥梁，但它更是一个精密的翻译器——将欧洲矿山的自然史诗，翻译成中国空间的美学语言；将两位创始人的专业信念，翻译成客户可感知知的永恒价值。

We never compromise depth for speed. Belle Stone is a steadfast bridge, but even more, it is a precision translator—interpreting the natural epic of European quarries into the aesthetic language of Chinese spaces, and translating the founders' professional conviction into tangible, everlasting value for our clients.

十五年，只为塑造一个可传承的石材品牌

Fifteen years, dedicated to forging a legacy brand.

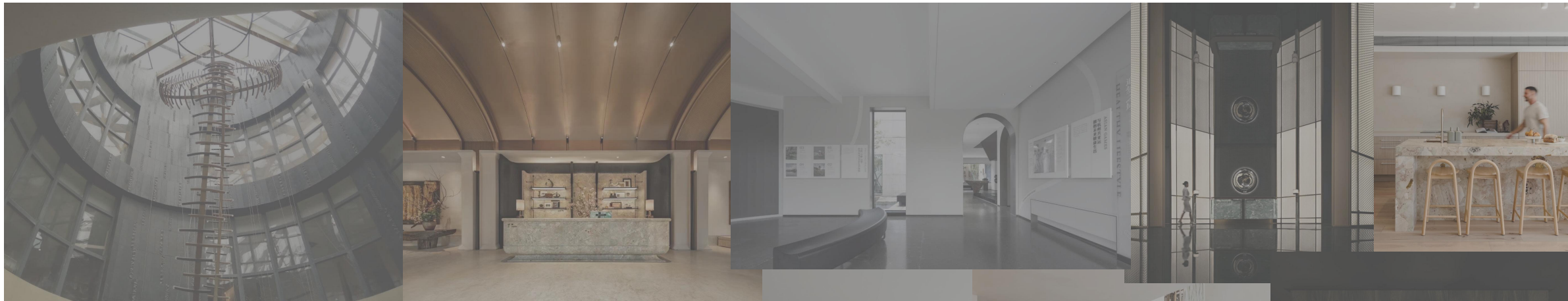


我们以石为媒，以美为业。未来，我们将继续以猎人的探索精神开疆拓土，以大师的匠心智慧深耕沃土，连接更多珍稀矿脉与伟大空间，与您共鸣。

We use stone as our medium and beauty as our craft. Moving forward, we will continue to explore new frontiers with the Hunter's spirit and cultivate fertile ground with the Master's wisdom, connecting more rare veins with great spaces, awaiting your resonance.

Brand Vision

品牌愿景



成为中国高端设计领域首选的
天然石材解决方案品牌

To become the premier natural stone solution for China's
high-end design sector



这一愿景，承载着Belle Stone对行业的深刻洞察与承诺。

我们不仅仅是一个石材供应商，而是设计师、建筑师和高端业主在追求卓越空间体验过程中不可或缺的合作伙伴。

我们的目标是成为他们在打造高端住宅、商业地标、奢侈品牌展厅等项目时，首选的天然石材解决方案提供商。

This vision embodies Belle Stone's profound understanding of and commitment to the industry.

We are more than just a stone supplier; we are an indispensable partner to designers, architects, and high-end property owners in their pursuit of exceptional spatial experiences.

Our goal is to become their preferred natural stone solution provider for creating high-end residences, commercial landmarks, luxury brand pavilions, and other distinguished projects.



Brand Mission

品牌使命

Belle Stone的使命是通过将天然石材的独特艺术性与可持续发展的理念相结合，提升石材在建筑与设计中的价值。

我们不仅关注石材的美学表现，还致力于推动环保和资源循环的使用方式。

通过创新工艺与精益求精的服务，我们为设计师和业主提供高质量、耐用且环保的石材，确保每个项目不仅具有视觉冲击力，更符合现代社会对可持续发展的需求。

Belle Stone mission is to elevate the value of natural stone in architecture and design by integrating its unique artistry with sustainable development principles.

We focus not only on the aesthetic expression of stone but also champion environmentally responsible and resource-conscious practices.

Through innovative techniques and meticulous service, we provide designers and clients with high-quality, durable, and eco-friendly stone solutions. Every project we support is designed to achieve visual impact while meeting the demands of sustainable development in the modern world.



Brand Values

品牌价值观



品质：对每一块石材精益求精
Quality: Exacting standards for every slab.



创新：探索石材的新应用和处理方式
Innovation: Pioneering new applications and finishes.



共赢：与设计师和业主紧密合作，实现
共同愿景
Collaboration: Partnering with designers and clients to realize shared visions.



可持续：倡导环保和资源循环，减少环
境影响
Sustainability: Championing environmental responsibility and circular resource practices.

Customer Support

服务支持

Belle Stone客户服务体系：从源头到永恒的六重承诺

BelleStone Customer Support System: A Six-Fold Commitment from Source to Eternity

6

在Belle Stone，我们深信，顶级石材的交付绝非简单的货物运输，而是一项贯穿始终、严谨细致的专业服务。基于十五年的项目落地经验，我们构建了从源头到终身养护的六位一体服务体系，确保每个环节都精准、可靠、超越期待。

At Belle Stone, we firmly believe that the delivery of premium stone is far more than mere transportation—it is a professional service that runs through the entire process, meticulous and thorough. Built upon fifteen years of project execution experience, we have established an integrated six-part service system from source to lifelong care, ensuring every step is precise, reliable, and exceeds expectations.



01

源头把控：执于毫米的矿山标准

Source Control: Millimetric Standards at the Quarry

依托创始人Erich与Sophie对欧洲顶级矿山的深耕，我们建立了一套从矿源地质评估、开采面选择到荒料切割的全程品控体系。我们不仅采购石材，更以近乎偏执的标准参与并定义其最初的品质。

从根本上杜绝材质隐患，确保您获得的每一块石材，都拥有无可争议的纯正产地、最优的物理性能与美学表现，为项目奠定百年基业。

Leveraging founders Erich and Sophie's deep expertise in Europe's finest quarries, we have established a comprehensive quality control system spanning geological assessment of sources, selection of extraction faces, and block cutting. We do not just purchase stone; we participate in and define its initial quality with near-fanatical standards.

This fundamentally eliminates material defects, ensuring every piece of stone you receive boasts indisputable provenance, optimal physical properties, and aesthetic appeal, laying a foundation for the centuries for your project.

02

库存保障：前置化的战略缓冲

Inventory Security: Pre-positioned Strategic Buffer

我们在上海设计中心与福建水头供应链中枢，对核心与稀缺品种进行战略性库存。这不仅是一个仓库，更是一个动态的“材料银行”，旨在应对全球供应链的不确定性，为紧急或高端项目提供即时可调用资源。

显著缩短长周期材料的等待时间，增强项目计划的确定性与灵活性，尤其在面对工期紧迫的设计变更或突发需求时，提供关键保障。

We maintain strategic stockpiles of core and rare varieties at our Shanghai Design Centre and Fujian Shuitou Supply Chain Hub. This is more than a warehouse; it is a dynamic "Material Bank", designed to buffer against global supply chain uncertainties and provide immediately accessible resources for urgent or high-end projects.

This significantly reduces lead times for materials with long cycles, enhances project planning certainty and flexibility, and provides crucial support, especially when facing tight deadlines, design changes, or unforeseen demands.



03

选材顾问：敏捷柔性的解决方案专家

我们的顾问服务，根植于强大的“敏捷柔性供应链”能力。这意味着我们不仅能从丰富的库存中快速匹配，更能基于您的设计概念、预算与工期，动态调动上海、水头乃至欧洲的协作网络，提供多套可行性比选方案（如：同色系不同矿口的性价比对比、大板的最优切割方案、岩板与天然石的组合应用）。



Material Selection Consulting: Agile & Flexible Solution Experts

您将拥有一位真正懂设计、懂成本、懂工期的专业伙伴。我们以灵活的资源配置，助您在美学、成本与效率之间找到最佳平衡点，将选材过程从难题转化为灵感迸发的机遇。

Our consulting service is rooted in a powerful "Agile and Flexible Supply Chain" capability. This means we can not only quickly match from our extensive inventory but also dynamically mobilize our collaborative network in Shanghai, Shuitou, and even Europe based on your design concept, budget, and timeline, providing multiple feasible comparative options (e.g., cost-performance comparisons within the same color family from different quarries, optimal slab cutting layouts, combined applications of sintered stone and natural stone).

You will have a professional partner who truly understands design, cost, and scheduling. With flexible resource allocation, we help you find the optimal balance between aesthetics, cost, and efficiency, transforming the material selection process from a challenge into an opportunity for inspired decision-making.

我们拥有经验丰富的技术团队，专门负责施工图深化。我们根据最终确认的石材排版图，生成包含编号图、加工图、节点大样图及荷载计算书在内的全套技术文件，确保每一块石材的尺寸、工艺、安装方式都清晰无误。

极大减少现场误差与返工风险，为施工方提供精确的“安装说明书”，保障设计效果百分百落地，并满足严格的结构安全与建筑规范要求。

Our experienced technical team specializes in construction drawing development. Based on the finalized stone layout, we produce a complete set of technical documents including numbered layout plans, fabrication drawings, detail drawings, and load calculation reports, ensuring the dimensions, craftsmanship, and installation method for every stone piece are clearly defined.

This greatly reduces on-site errors and rework risks, provides contractors with precise "installation manuals," guarantees 100% realization of the design intent, and meets stringent structural safety and building code requirements.

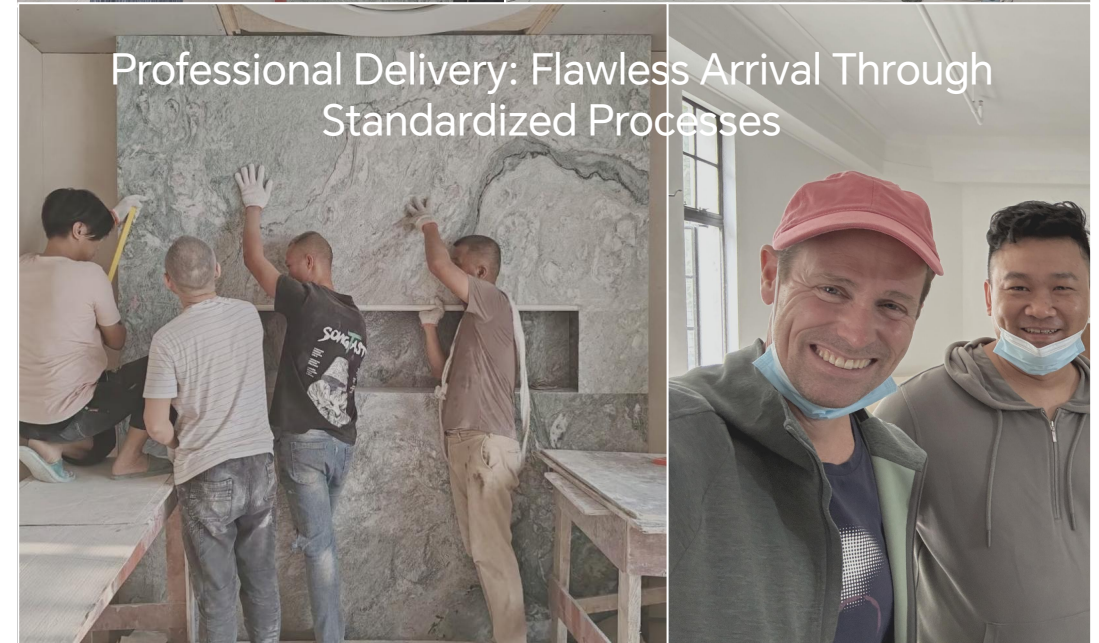


交付绝非运输的终点。我们执行标准化的出厂前防护、科学包装、物流追踪与现场交底流程。每一批次材料均配有专属的身份标识与文件包（包括质检报告、加工图复印件等），确保信息与实物同步抵达。

材料抵达现场即处于受控、可即刻施工的状态。清晰的权责交接与文件溯源，让项目管理井然有序，彻底避免货损不清、数量不明等传统痛点。

Delivery is not the end of transportation. We execute standardized procedures for pre-shipment protection, scientific packaging, logistics tracking, and on-site handover. Each batch of materials is accompanied by a unique identification and document package (including quality inspection reports, copies of fabrication drawings, etc.), ensuring information and physical goods arrive simultaneously.

Materials arrive on-site in a controlled state, ready for immediate installation. Clear transfer of responsibilities and document traceability bring order to project management, completely eliminating traditional pain points like unclear damage liability or quantity disputes.

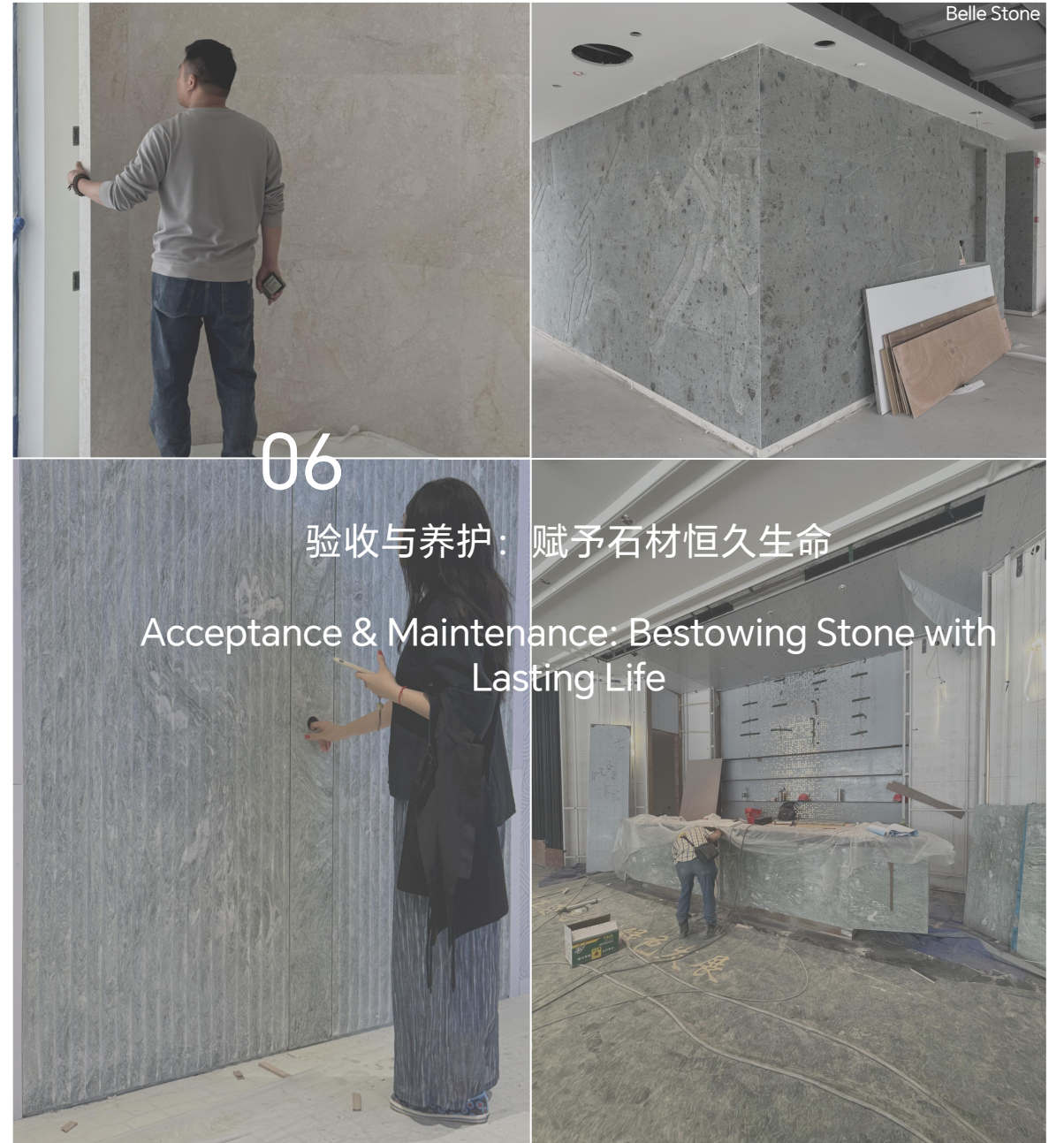


我们提供专业的完工验收标准指导，并为您制定个性化的石材长期养护方案。无论是针对不同使用环境（如高流量大堂、私密浴室）的养护建议，还是提供专业的养护产品与技术服务，我们都致力于让石材历久弥新。

我们分享石材全生命周期的维护知识，最大化保护您的资产价值，让空间的美与质感随时间沉淀，而非折旧。我们不仅是交付产品，更是交付一份长期的守护。

We provide professional guidance on completion acceptance standards and develop personalized long-term stone maintenance plans for you. Whether offering maintenance advice for different environments (e.g., high-traffic lobbies, private bathrooms) or providing professional maintenance products and technical services, we are committed to helping stone last beautifully.

We share knowledge for the entire lifecycle care of stone, maximizing the protection of your asset's value, allowing the beauty and texture of a space to mature with time, not depreciate. We deliver not just a product, but a commitment to long-term stewardship.



06

验收与养护：赋予石材恒久生命

Acceptance & Maintenance: Bestowing Stone with Lasting Life

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